

PAIGE SANDVIK

GRAPHIC DESIGN

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EDUCATION

2024-Present

Academy of Art University
M.F.A. Illustration

2001-2006

Art Institutes International
Minnesota
B.A. in Graphic Design

PRO. SKILLS

Project Management

Leadership

Problem-Solving

Time Management

Adaptability

Teamwork

Communication

Typography

Color Theory

International Design

Photography/Editing

Pre Press

Art Direction

Illustration

Research

ASSETS

Self Motivated

Innovative

Multitasker

Effective Liaison

Personable

Organized

Detail Oriented

DEI

RELEVANT COURSE WORK

- Cover Designs for: Adult, Young Adult, Teen, Middle Grade and Children books.
- Book cover and licensing design trends.
- Publishing, design, illustrations and marketing best practices.
- Color theory and typography for different age groups.

HOUCK TRANSIT ADVERTISING SHOREVIEW, MN

2023 - Present

Senior Design Manager:

- Work collaboratively with art directors, designers and sales to support bus advertising design and marketing initiatives.
- Manage the printing of approved art, and maintain operations software and workflow with Director of Operations.
- Responsible for high-quality design material at all stages: concept, pitch, proof and final installation.
- Recruit, hire and manage all in-house and contract designers and other incoming operation employees.
- Lead print quality control, assuring all files are to print standards and deadlines are met.
- Researching and sharing diversity and inclusion practices as lead of company DEI team.
- Team Lead for yearly goal initiatives.

2016 - 2023

Lead Graphic Designer:

- Design bus advertising for all markets nationwide: proof and manage incoming design and maintain templates.
- Work with leadership to help with the betterment of the operations department.

2015 - 2016

Graphic Designer:

- Design bus advertising for 42 markets nationwide: proof incoming designs, print approved art, and maintain operations software and workflow.
- Create internal branding and advertising, maintain printers, and work with sales team to create spec art for perspective clients.

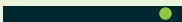
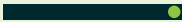
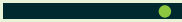
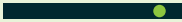
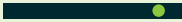
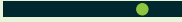
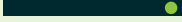
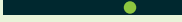
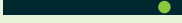
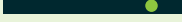
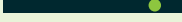
MIDWEST SPORTS PUBLISHING NETWORK EDEN PRAIRIE, MN

2008 - 2015

Art Director:

- Created and managed 14 print publications with competing deadlines.
- Developed layouts and ad campaigns, generated digital magazines, created and maintained archives, conducted press checks and directly managed creative staff.
- Managed the company's website and social media.
- Maintained all brand consistency and email marketing.

PROGRAMS

Creative Cloud	
Illustrator	
InDesign	
Photoshop	
Bridge	
Lightroom	
Acrobat	
Microsoft Office	
ONYX	
Work Flow Apps	
Filecamp	

PERSONAL

AIGA Membership

NAPP Membership

Designs Featured on
invitationconsultants.com

Mentor Design Students

Co-teach Summer Youth
Publishing Class

Board Member for MN Childrens Press

Assist Local Libraries
with Program Designs

Mentor and Train Businesses
with Web Design

CERTIFICATES

AIGA
Leadership Certificate

AIGA
Diversity and Inclusion Certificate

AIGA
Management Certificate

DEWITT PUBLISHING ST. PAUL, MN

2006 - 2008

Production Coordinator for FenderBender Magazine:

- Responsible for the creation of ads, columns and departments in four regional publications.
- Collaborated with Design Manager on feature layouts.
- Completed all proofreading and edits from editor and art director.

FREELANCE

Precision Pours Inc. | 2011 - Present

- Ad creation
- Packaging design
- Document management
- Website building
- Photography
- Apparel design

The Story Laboratory | 2006 - Present

Various design projects:

- Children book cover layout and design
- Children book illustrations
- Corporate brand building and internal website building for Mayo Clinic
- Medical illustrations
- Teaching design, layout and publishing skills to teens

Wedding Design & Calligraphy Services | 2008 - Present

- Custom invitation design
- Invitation printing and assembly
- Calligraphy

Selby Travel Design, LLC | 2022

- New Company Branding

Morris Stannard & Batalden Family Law | 2020

- Branding
- Advertising
- Social Media Posts

CACI (Certified Anesthesia Care Inc.) | 2018

- Re-brand

Kristin Jones Photography | 2009 - 2010

- Branding
- Marketing

CONTINUING EDUCATION

- Printing United Trade Show - 2022, 2025
- AIGA Design Camp - 2019, 2022, 2024
- ISA Trade Show - 2023
- Adobe MAX - 2022, 2023, 2025

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